

# EyeQ Assessment

Are you curious which factors subconsciously bias your choices? Do you want to know how resilient your biological system is to stress and burnout? [With our easy-to-use assessment tool, you will get answers quickly and reliably. We are a privacy-first company. You will not even need to provide your name.](#)

## How it works

Get an access code and run the assessment directly from your laptop whenever you are ready.

### TASK 1 RATE IMAGES ⌚ ~15 min



**In the 1<sup>st</sup> task**, you will have to rate a set of pictures containing minor perceptual conflicts that trigger your brain's arousal system. EyeQ measures the reactivity of your system by following changes in pupil size measured using your webcam and assigns a scientifically validated stress vulnerability score.

Stress  
sensitivity  
score

### TASK 2 MAKE CHOICES ⌚ ~20 min



**In a 2<sup>nd</sup> task**, you make decisions whether to invest inherited money in various situations. Our scientifically validated method determines five scores describing how key factors present in almost any environment bias your decision-making process.

5 factors  
impacting  
decision  
making

### TASK 3 SELF ASSESSMENT ⌚ ~2 min

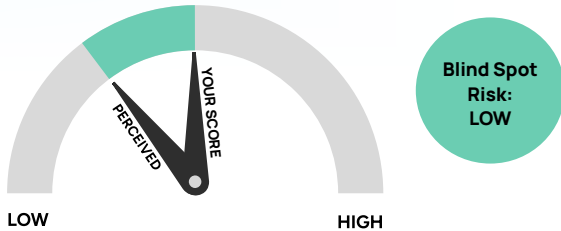


**A 3<sup>rd</sup> task** is a six-question self-assessment. It is later used to compare your self-awareness with the evidence-based results and identify blind spots and areas of increased danger.

Blind spot  
analysis

## What you get

Shortly after completion of the 3-part test, you will receive a personal result report in your account. The report features an overview and detailed pages for each factor with graphics, explanations, comparisons to others, and concrete recommendations.



## Privacy

You can use your access code automatically from your email without requiring any sensitive personal information. Assessment data is securely and anonymously stored on EU servers. We not only adhere to strict EU data protection standards but take the extra steps to make sure your data is protected.

## The science behind EyeQ assessment

Your actions and decisions are the result of millions of neuronal interactions happening subconsciously at every moment. The EyeQ Assessment measures your conscious and subconscious reactions to the stimuli presented. The analysis is based on many years of scientific research. Its predictive power is three times better than commonly used self-assessments.

### Interested in the scientific research the assessment is based on?

Here are some references to our research:

- Edelson et al, Science (2018)  
DOI: [10.1126/science.aat0036](https://doi.org/10.1126/science.aat0036)
- Grueschow et al, Nature Communications (2021)  
DOI: [10.1038/s41467-021-22509-1](https://doi.org/10.1038/s41467-021-22509-1)

Report Summary 05.03.2024		
In this table, you can find a summary of your sensitivity scores on each dimension.		
Explanation	Mean	Explanation
I have a relative advantage ...		
● <b>Uncertainty Sensitivity</b>		
... in tolerating the unknown and where not every detail is available.		... when it is essential to integrate all sources of information.
● <b>Negative Outcome Sensitivity</b>		
... where creative/new solutions need to be explored or the likelihood of negative outcomes is small.		... where errors are extremely costly and a focus on worst-case scenarios is beneficial.
● <b>Risk Sensitivity</b>		
... when one needs to focus on long-term vision and not the multiple risks bound to happen along the way.		... when it is needed to have a thorough and specific evaluation of how likely a project is to succeed or fail.
● <b>Positive Outcome Sensitivity</b>		
... where it is important to resist the temptation of large potential payoffs while neglecting risks and negative outcomes.		... where it is critical to keep a positive focus, sustain motivation over time, and seek creative solutions.
● <b>Responsibility Sensitivity</b>		
... where it is important to look for the optimal solution and not how it makes people feel.		... where it is important to take into account customers needs and facilitate collaboration between stakeholders.
● <b>Stress Sensitivity</b>		
... when environments are fast-paced and stressful.		... while a moderate level of stress sensitivity is beneficial, high sensitivity can increase the risk of burnout and stress-related health issues.

